



PRESIDENT
Natalie Rudolph

**EXECUTIVE
DIRECTOR**
Howard Borer

January 6, 2012

Dear Friends,

We on the Yom HaShoah Essay Committee are once again excited to announce the Fifth Annual Essay Contest for our youth ages 12-18.

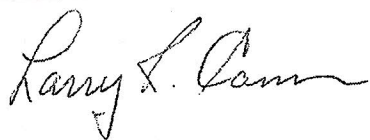
Please find attached the guidelines for this year's contest. This coming year for our Memorial Service (April 18, 2012) we have adjusted the contest to encourage other forms of creativity: poetry and art. Moreover, based on the wonderful experience of the service in 2011 which enjoyed the participation of non-Jewish students who not only gave presentations but submitted essays as well, we are expanding our outreach.

The charitable portion of the contest is changed slightly. First place winners will have the charitable portion of their award sent to Beit Singer in Afula, Israel, a program for children at risk.

And yet, in spite of these changes, our primary focus and reason for continuing this program is to preserve the mitzvah of memory for our youth. It is our duty to avoid the repetition of this tragic event.

Our success is so much dependent on your support and encouragement. If we can be of any assistance, please do not hesitate to call upon us.

Sincerely,



Larry R. Cann
Chair, Yom HaShoah Committee
JFCM Governing Board, Secretary

